

# Want to Join the Tottori PR Friends?

Share Tottori's Travel Information to the World!!

Take your Tottori experience to the NEXT LEVEL! We are looking for foreigner residents in Japan who are willing to share the charms of Tottori prefecture to the world via social media. Latest travel information of Tottori and relevant marketing skills learning will be provided to those appointed Tottori PR Friends. If you are interested in the program, remember to complete the application form and apply on or before Oct 7, 2022 (Friday).

## 1. Your Mission

Share the charms of Tottori discovered in your language with the hashtag #TottoriPRFriends.

## 2. What will Tottori PR Friends Do

- Receive an official letter of appointment and original name cards
- Attend online seminars on effective social media marketing skills and latest trends from famous influencers
- Join familiarization trips in Tottori for FREE (participants will be chosen randomly)
- Receive monthly newsletter on Tottori's latest travel information
- Enroll in Tottori's Travel Information Sharing Contest (every 6 months)
  - Winners\* will be awarded Tottori special gift bags.

\*Selected upon a comprehensive examination based on the contents, the numbers of reactions, comments and others to his/her social media posts.

## 3. Who can Apply

- Foreign nationals in Japan with a strong overseas network
- Willing to share travel information of Tottori on social media
- Able to communicate in simple Japanese



## 4. How to Apply

Email a completed application form to [kokusaikankou@pref.tottori.lg.jp](mailto:kokusaikankou@pref.tottori.lg.jp) with the subject line "Tottori PR Friends 応募". (If you have difficulties in attaching the form, you may mention all necessary information in your email instead.)

## 5. Contacts

For any inquiries, please contact Ms. Sul of International Tourism Attraction Division at [kokusaikankou@pref.tottori.lg.jp](mailto:kokusaikankou@pref.tottori.lg.jp) or 0857-26-7221.

## IMPORTANT NOTES

1. Tottori PR Friends shall not share any contents violating public order and standard of decency, or making libelous, slanderous or defamatory statements or expressions.
2. Tottori Prefectural Government shall not be liable in any way for damages, costs or loses that may occur as a result of contents shared by Tottori PR Friends. Tottori PR Friends may be released from appointment in case of sharing any contents violating public order and standard of decency, or making libelous, slanderous or defamatory statements or expressions.

応募申込書  
Application Form

	(ローマ字) ROMAJI	漢字 (あれば良いです) KANJI (if applicable)
氏名 Full Name		
国籍 Nationality		
住所 Address		
携帯電話 Mobile No.		
Email アドレス Email Address		
<p>使用しているSNS※とアカウント名、フォロワー数 (または閲覧者数)          ※SNS・・・youtube、facebook、twitter、Instagram、blog ...          Please write down your social media* account names and the number of followers (or views) accordingly.          *Social media includes YouTube, Facebook, Twitter, Instagram, Blog etc.</p>		
SNS Social Media	アカウント名/アドレス Account Name/Link	フォロワー数 No. of Followers

- <Notes> Personal information obtained is only to the extent required for the implementation of Tottori PR Friends.  
 <Application> Complete the application form and email it to [kokusaikankou@pref.tottori.lg.jp](mailto:kokusaikankou@pref.tottori.lg.jp) with the subject line "Tottori PR Friends 応募"  
 <Inquiry> Contact Ms. Sul of International Tourism Attraction Division, Tottori Pref. Govt. at [kokusaikankou@pref.tottori.lg.jp](mailto:kokusaikankou@pref.tottori.lg.jp) or 0857-26-7221.